

**For Immediate Release  
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## **Valcore ApS Achieves a Microsoft Silver Customer Relationship Management (CRM) Competency**

*Valcore ApS earns distinction through demonstrated technology success and customer commitment.*

**ØLSTYKKE, DENMARK — July 5th, 2012** — Valcore ApS, CRM for all, today announced it has achieved a Silver **Customer Relationship Management (CRM)** competency, demonstrating its ability to meet Microsoft Corp. customers' evolving needs in today's dynamic business environment. To earn a Microsoft silver competency, partners must successfully demonstrate expertise through rigorous exams, culminating in Microsoft certifications. And to ensure the highest quality of services, Microsoft requires customer references for successful implementation and customer satisfaction.

**“This Microsoft Silver Customer Relationship Management (CRM) competency showcases our expertise in today's technology market and demonstrates our knowledge of Microsoft and its products,”** said Thomas la Cour Søndergaard, CEO and Co-Founder **“Our plan is to accelerate our customers' success by serving as technology advisors for their business demands.”**

“By achieving a silver competency, organizations have proven their expertise in specific technology areas, placing them among the top 5 percent of Microsoft partners worldwide,” said Jon Roskill, corporate vice president, Worldwide Partner Group at Microsoft Corp. “When customers look for an IT partner to meet their business challenges, choosing a company that has attained Microsoft competencies is a smart move. These are highly qualified professionals with access to Microsoft technical support and product teams.”

**Attaining the Customer Relationship Management competency demonstrates partner expertise in Microsoft Dynamics CRM solutions. Equipped with exclusive training, the latest software and support, partners deliver flexible and tailored solutions that enhance their customers' competitive advantage within their respective industries, from first contact to purchase and post-sales support.**

The Microsoft Partner Network helps partners strengthen their capabilities to showcase leadership in the marketplace on the latest technology, to better serve customers and, with 640,000 Microsoft partners in their ecosystem, to easily connect with one of the most active, diverse networks in the world.

**Valcore is a consultancy company that offers Microsoft Dynamics CRM solutions that provide measurable added-value, high use adoption and that reflects the client's changing needs. We do this by establishing long term partnerships with our customers. Through our agile project methodologies, we ensure that the system continuously keeps up with the customer's business. At the same time we ensure user efficiency through continuous training and knowledge optimization. Valcore specializes in offering CRM package solutions for both large and small companies, whether they need an entire project cycle, or just need help getting started.**

**For more information, press only:**

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